



Olsen Ave, Labrador
Carrara Connection
Rd, Southport -
Inbound

4215 0007



Gold Coast



3.84m x 4.80m



Digital



MOVE #149518

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.6%	69,000	2.4
P25-54	2.6%	36,000	2.4
OG1	2.5%	16,000	2.5

www.goa.com.au

This Digital SUBURBAN ICONIC site, situated to the right of Olsen Avenue when travelling north, is elevated and highly visible to passing traffic. Busy Olsen Avenue is a major north-south arterial road linking the northern suburbs of Sanctuary Cove and Runaway Bay to Nerang, Broadbeach and Ashmore. The site is in close proximity to major shopping centres and many major car dealerships for the Gold Coast. With little competing signage in the area, this billboard dominates with its size and presence. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand.

Restrictions: No advertising portraying cooked or uncooked chicken, petrol or gas services.